

price guide
2021



mybrand
designer

Hi! I'm tee ...

I am a skilled designer and still life photographer. My creative intuition allows me to focus on the growth and success of service- and product-based businesses. I am deeply passionate about working with minority and women-curated brands to assist them in their professional development while adding value by strategically curating brand development blueprints and strategies, designing a visual presence that effectively communicates and eludes premium quality, and providing a luxurious experience for the consumer, and developing a streamlined and user-friendly back office that allow entrepreneurs to easily manage prosperous brands.



we'll work best together if...

- you're searching for direction and strategy
- you need quality visual designs that appeal to your audience and aligns with your core principles and know that you can't do it alone
- you're looking for a high quality website with a streamlined backend system that leaves you from stressed to relieved

consultations and conversations

They say two heads are better than one. Well, the saying stays true within branding, too. During our one-on-one, we'll discuss not just your brand - but first your business - and begin to design a unique plan of action to create more than a pretty logo design, but a blooming brand with a strong presence that delivers a unique story to its' audience.

curtains are rising. are you excited?
it's show time.

brand design and development

Rome wasn't built in a day, and neither will your brand. Let's face that, but what we can face together is an amazing, soul speaking, purpose driven brand that resonates with your core audience that delivers quality and produces results.

Take a look at these gems!

Topaz

- 30 Minute strategy session
- brand identity + logo design
- tagline creation
- on brand colour palette
- strategy blueprint
- business cards design + print

\$1250 usd

Garnet

- 30 Minute strategy session
- brand identity + logo design
- tagline creation
- on brand colour palette
- inspiration moodboard
- strategy blueprint
- business cards design + print
- current social media audit

\$1550 usd

Diamond

- 30 Minute strategy session
- brand identity + logo design
- tagline creation
- on brand colour palette
- inspiration moodboard
- strategy blueprint
- business cards design + print
- current social media audit
- social media brand bundle
- Link.tree landing page set up
- website strategy

\$1850 usd

web design and development

Websites should be cookie cutter in planning and strategy, but completely unique in design and development. Whether you're a blooming brand or booming business, with this all inclusive offer, your clientele won't know the difference.

an all-inclusive package

virtual strategy session

site map/wireframe blueprint

on brand design template with interactive media elements
5 page max, including home

subpage secondary design template

lead capture

one e-mail marketing design template

"landing" page + "about" page copywrite

photo retouching

Search Engine Optimization

custom business e-mail address *first year on me!*

social media integration

user analysis + beta test performance with revisions

standard prelaunch landing page template

domain name registration/hosting/email marketing* set up assistance

access to my resource vendor list

\$2600USD
10-12 week turnaround

product photography



why should i need this? Original, high quality product photography allows the product within the website to really speak for itself and evokes specific emotions from the consumer to persuade them to buy.

Think of this: your website is the exterior of your brand, similar to a house; the images within the website are the interior, similar to the furniture. why invest so much into the exterior of your home to move in and live with outdated "furniture"?

e-commerce

high quality, solid background web-ready only images
royalty free
starting at \$475.00 usd

lifestyle

lifestyle/themed flat lay images
high quality, web and print-ready images
royalty free
starting at \$375.00* usd

quarterly

seasonally stylized flat lay images
high quality, web and print-ready images
royalty free
refreshed e-commerce images
starting at \$725.00* usd

**this service has a required prop rental fee of \$75usd*

let's create your custom package

Blog

- Wordpress or Wix blog back end set up
- on brand design template
- site map/catalog creation
- accompanying brand images/design

250.00 USD

Services/Booking Menus

- basic back-end data entry of services with descriptions
- booking integration set up
- professional copywrite services

375.00 USD

E-Commerce

- basic back-end data entry of product descriptions, price, variants, tags/metatags, collection organization, and Google search results descriptives
- shipping set up
(does not include additional shipping memberships)
- professional copywrite services

375.00 USD

Mock Ups

- high resolution custom digitized images
- 15 image bundle

99.00 USD

Packaging Design
custom quotes only.
contact me to inquire.
a la carte + add-ons only

RUSH Fee
60% of add-on is required for projects needing
a less than 72-hour turnaround time.

a la carte + add-ons only

retainer services

Monthly service options are available to allow your brand to sustain in its market and keep your audiences' attention.

think of it as the "glow" of your brand. #WeSeeYou

This service is only available for consultation or project initiated clients.

services require a three-month membership with autopay.

4 Hours/month	\$285 usd
10 Hours/month	\$675 usd
20 Hours/month	\$1,275 usd
40 Hours/month	\$2,400 usd

All retainers have no design restrictions! #AmenToThat

Not sure which service to request? No worries! I can best assess you with a monthly retainer service based on your brand needs to help you elevate visually and financially.

payment plans

20% non-refundable deposit required to secure package and rate.

50% payment is due at project mid-point, regardless of client delays in approvals or phases.

30% final payment is due one week prior to website launch or project completion.

invoices of \$1000.00 and less must be paid 50% at booking, 50% at mid point.

invoices of \$600.00 and less must be paid in full to secure booking.

payment plans and auto-pay options are available through our client portal



terms and conditions

terms and conditions are based on project type.

please contact me via e-mail to review T&C.

T&C are also given with proposal submissions.

I understand how mentally stressful things can get when launching
or re-launching your brand!

Trust me, I can completely sympathize with you.

I also know...

launching your brand a la carte due to lack
of financial education can have you spending
more money in the long run.

attempting to create a brand without the
right guidance and direction can lead
you into Google's rabbit hole of informa-
tion that is a challenge to climb out of.

learning a new online platform can be very
frustrating, time consuming, and confusing
without the proper strategy and what is best
recommended for your specific business.

not removing your own personal likes and
dislikes can often lead your brand down the
wrong path.

whats next?

Book with me

Scheduling a strategy session or initial branding consultation is really ... really easy. You probably have already gotten the link to book, but if you haven't, e-mail me. immediately.
hello@mybranddesigner.co

Review your docs

After our conversation, it's time to get your content and images together in an organized way.

Tour your virtual welcome packet

My virtual packets are online and available for you at any time!

Submit your content

Once your deposit is paid, you will have access to upload content and images directly into your client google drive or via content questionnaire located in your client portal.



contact me!

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mybranddesigner.co/bookyourcall